

WEBSITE BRIEFING FORM

Welcome to Olipp Creations! We are excited to be working with you! Before we start the design process, we would like to get to know you a bit better and gather some useful information so we can start the creative journey.

ABOUT YOU:

Please include your business name, a contact name and contact details.

ABOUT YOUR BRAND:

Describe your brand, your values and your goals.

DESCRIBE YOUR BRAND STYLE:

How would you like your brand to be perceived? Think of your brand values and explain your design style.

(some examples: mature/youthful, playful/sophisticated, minimal/luxurious, literal/abstract, organic/geometric, natural/contemporary, feminine/masculine, trustworthy/experimental, vintage/modern, modest/grand, delicate/bold, light/robust etc.)

WHAT ARE YOUR WEBSITE GOALS?

e.g. 'Selling products', 'Offer professional services', 'Blog' etc.

WHAT TYPE OF WEBSITE DO YOU WANT?

Tick the box(es) that suit you best.

Information based website (some information about your business + contact

E-commerce website (information website + ability to sell products)

E-booking website (information website + ability to automate bookings)

If you are after a different type of website, please describe below:

LIST YOUR SERVICES OR PRODUCTS IF ANY:

Based on the type of website you have chosen, please describe your services (or the products you would like to sell) in more detail.

Please continue on the next page →

WEBSITE BRIEFING FORM CONT.

LIST/TICK POSSIBLE MENU ITEMS:

About us

Services (if yes, list the drop down menu items below)

Timetable or calendar of events

Timetable and Online booking

Pricing

Products (if yes, list sub menu items below)

Gallery

Contact

If you would like to include other menu items, please list them below:

WHAT OTHER FUNCTIONALITY DO YOU WANT IN YOUR WEBSITE:

(e.g. social media, video, blog)

THE NEXT STEPS FOR YOU: START THINKING ABOUT YOUR CONTENT AND SUPPLY US PROOF READY COPY, YOUR LOGO, AND IMAGES YOU WOULD LIKE TO USE ON YOUR WEBSITE:

Please email to: regulala@hotmail.com (Share larger files via 'WeTransfer.com' – Share large files up to 2GB for free.)

Use textbox below for additional information.

Well done! Thanks for completing this form.
Olipp Creations will be in touch soon with a quote for your website design.

Kind regards,
Regi

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